

## Programme Specification



**THIS IS ADDENDUM TO THE MBA PROGRAMME SPECIFICATION WHICH REPLACES THE HENDON MBA FROM JANUARY 2024 WITH A NON-EXPERIENCE MBA. STUDENTS THAT STARTED THEIR MBA in SEPT 23 WILL COMPLETE THEIR PROGRAMME AS SCHEDULED.**

<b>1. Programme title</b>	Master of Business Administration
<b>Awarding institution</b>	Middlesex University
<b>Teaching institution</b>	Middlesex University
<b>Language of study</b>	<i>English</i>
<b>Valid intake dates</b> <b>Mode of study</b> <b>Delivery method</b>	<i>Rolling recruitment with entry points in January, February, April, September</i> <input checked="" type="checkbox"/> On-campus/Blended <i>FT</i>
<b>Professional/Statutory/Regulatory body</b>	N/A
<b>Apprenticeship Standard</b>	N/A
<b>Final qualification(s) available</b>	MBA
	<b>Year of Validation</b> 2019/20. Block teaching, and rolling recruitment changes in Hendon only from January 2024

### **9. Criteria for admission to the programme**

Applicants can join the MBA programme directly or via a top-up route.

*The criteria for admission to the MBA programme are as follows:*

- Applicants will be expected to hold at least a second class honours degree from a UK university or a degree of equivalent standard.

- Holders of graduate-level professional qualifications may also be admitted and are encouraged to apply.
- Applicants who do not possess either an honours degree or professional qualifications are also considered, but normally only if they supply a GMAT score of at least 550 points.
- Applicants whose undergraduate degree was not taught and examined in English *must* have the following English language qualification or equivalent: a minimum IELTS score of 6.0 (with minimum 5.5 in all four components).
- Applicants who have passed the Level 7 Middlesex Diploma in Business will gain exemption from 120 credits.

Candidates not meeting any of these requirements may, in exceptional cases, be considered for admission where there is strong supporting education or experience. All such cases will be at the discretion of the MBA Programme Leader.

## 10. Aims of the programme

The programme aims to develop individuals to manage successfully and ethically across a range of organisations in an increasingly global, diverse and dynamic market environment.

This aim is achieved through:

- encouraging students to gain a thorough and integrated understanding of the various disciplines that contribute to the study of management;
- facilitating the application of such disciplines to ensure effective practice;
- enhancing personal and professional skills for management and leadership.

The specific objectives for the MBA are that students will improve their ability to:

- enhance and develop previous relevant knowledge and/or experience in business and management;
- develop the ability to apply previous and newly acquired knowledge and experience to complex organisational and business issues in a range of contexts;
- enhance students' skills in leadership to prepare them for transformational roles in organisations;
- develop strategic thinking, innovation and entrepreneurial skills;
- develop knowledge, at an advanced level, of organisations, their management and the environment in which they operate, and demonstrate a broad perspective on organisational management and its wider impact on society and the environment;
- operate and manage in a global and multicultural environment;
- develop interpersonal and group-working skills.

<b>11. Programme outcomes</b>	
<p><b>A. Knowledge and understanding</b></p> <p>On completion of this programme the successful student will have knowledge and understanding of:</p> <ol style="list-style-type: none"> <li>1. the core business and its relationship to strategic management;</li> <li>2. the role of leadership in the strategic management of people and resources in entrepreneurial and established organisations;</li> <li>3. the strategic role of finance within organisations;</li> <li>4. the theory, practice and emerging trends of management concepts, ideas, models and frameworks;</li> <li>5. the theory and practice of business in international contexts;</li> <li>6. the role of entrepreneurship, enterprise and consultancy in a variety of business environments.</li> </ol>	<p><b>Teaching/learning methods</b></p> <p>Students gain knowledge and understanding through:</p> <p>Learning sessions that are used to instil outcomes 1, 2, 3, 4, 5 and 6</p> <p>Case studies will be used to challenge students' thinking in a practical context and serve to link theory to practice, to achieve outcomes 1, 2, 3, 4, 5 and 6</p> <p>Activities to achieve outcomes 1, 2, 3, 4, 5 and 6</p> <p>Open and directed workshops and discussions to achieve outcomes 1, 2, 3, 4, 5 and 6</p> <p>Directed reading from books, professional journals, and web-based or e-learning materials to achieve outcomes 1, 2, 3, 4, 5 and 6</p> <p>Group interaction sessions to achieve outcomes 1, 2, 3, 4, 5 and 6</p> <p><b>Assessment Method</b></p> <p>Students' knowledge and understanding is assessed by:</p> <p>Written and multimedia reports to assess the achievement of outcomes 1, 2, 3, 4, 5 and 6</p> <p>Case studies to assess students' achievement of outcomes 1, 2, 3, 4, 5 and 6</p> <p>Presentations to assess achievement of outcomes 1, 2, 3, 4, 5, and 6.</p> <p>The final project to assess programme aims and objectives in an integrated manner.</p>
<p><b>B. Skills</b></p> <p>On completion of this programme the successful student will be able to:</p> <ol style="list-style-type: none"> <li>1. apply and critically evaluate the impact of management models, concepts and theories in dynamic organisational environments;</li> <li>2. evaluate options using appropriate decision-making criteria including the use of financial tools.;</li> </ol>	<p><b>Teaching/learning methods</b></p> <p>Students learn cognitive skills through</p> <p>Learning sessions that are used to instil in students the foundations of outcomes 1, 2, 3, 4, 5 and 6</p> <p>Case studies to achieve outcomes 1, 2, 3, 4, 5 and 6</p> <p>Activities to achieve outcomes 1, 2, 3, 4, 5 and 6</p>

<ol style="list-style-type: none"> <li>3. think reflectively to enhance practice;</li> <li>4. analyse and develop diverse investigative methodologies to research and solve organisational management problems.</li> <li>5. demonstrate leadership, teamworking and associated communication and other interpersonal skills to solve organisational problems;</li> <li>6. demonstrate self-direction and originality in tackling problems and communicate solutions and conclusions to a critical audience.</li> </ol>	<p>Open and directed workshops and discussions will be used to achieve outcomes 1, 2, 3, 4, 5 and 6</p> <p>Directed reading and e-learning materials to achieve outcomes 1, 2, 3, 4, 5 and 6</p> <p>Group interaction sessions to achieve outcomes 1, 2, 3, 4, 5 and 6</p> <p><b>Assessment methods</b></p> <p>Students' cognitive skills are assessed by</p> <p>Written and multimedia reports to assess the achievement of outcomes 1, 2, 3, 4, 5 and 6</p> <p>Case studies to assess the achievement of outcomes 1, 2, 3, and 4.</p> <p>Presentations to assess the achievement of outcomes 1, 2, 3, 4, 5 and 6</p> <p>The final project to assess the achievement of the programmes aims and objectives holistically</p>
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In Hendon, the programme will be delivered in 5 week blocks, three of which will be teaching weeks and two will be assessment weeks. Teaching will be scheduled over three days.

**ALL students in Hendon are required to study the following core modules as part of their 180-credit MBA qualification.**

<p>Strategy &amp; Innovation MGT4XXX 20 credits</p>	<p>Managing &amp; Developing People HRM 4XXX 20 credits</p>	<p>Financial &amp; Economic Analysis FIN4XXX 20 credits</p>
<p>Global Marketing Management MKT4XXX 20 credits</p>	<p>Operations &amp; Supply Chain Management MGT4XXX 20 credits</p>	<p>Cross-Cultural Management &amp; Ethics MGT4XXX 20 credits</p>

Business  
Transformation Project  
MBS4816  
60 credits

***All direct entry, on-campus***

***bearing module on Personal and Professional Development:***

***students must pass a non-credit***

Personal &  
Professional  
Development (PPD)  
MBS 4801  
0 credits – PASS/FAIL

12.2 Levels and modules		
Level 7		
COMPULSORY	OPTIONS	PROGRESSION REQUIREMENTS
<p><b>All students in Hendon (except Middlesex Diploma students who are exempt) must take the following modules:</b></p> <p>Strategy &amp; Innovation MGT4XXX</p> <p>Managing &amp; Developing People HRM4XXX</p> <p>Financial &amp; Economic Analysis FIN4XXX</p> <p>Global Marketing Management MKT4XXX</p> <p>Operations &amp; Supply Chain Management MGT4XXX</p> <p>Cross-Cultural Management &amp; Ethics MGT4XXX</p> <p><b>All students must take the following module:</b></p> <p>Business Transformation MBS4XXX</p> <p><b>All direct entry, on-campus students must pass the following module:</b></p> <p>Personal &amp; Professional Development (PPD) (0 Credits)</p>		<p>All students must normally pass 120 credits before they can progress to the BTP module. Students may be allowed to progress to the BTP stage without 120 credits for a lower qualification.</p>

12.3 Non-compensatable modules (note statement in 12.2 regarding FHEQ levels)	
Module level	Module code
	All modules are non-compensatable

13. Curriculum map
See attached.

14. Information about assessment regulations
<p>University and School Assessment Regulations apply to this Programme (see <a href="https://www.mdx.ac.uk/data/assets/pdf_file/0029/490538/Postgraduate-Taught-Programmes.pdf">https://www.mdx.ac.uk/data/assets/pdf_file/0029/490538/Postgraduate-Taught-Programmes.pdf</a> )</p> <p><b>Students entering via the Middlesex Diploma will be awarded the following</b></p> <p><i>Distinction:</i></p> <ol style="list-style-type: none"> <li>1. Grade 1-4 in the dissertation (60 credits) plus</li> <li>2. Distinction in Diploma</li> </ol> <p><i>Merit:</i></p> <ol style="list-style-type: none"> <li>1. Grade 1-8 in the dissertation (60 credits) plus</li> <li>2. Merit in Diploma</li> </ol> <p><i>Pass:</i></p> <p>Any other combination</p> <p><b>Exit Awards</b></p> <p>Direct entry students on the MBA programme who fail to complete the requirements of the MBA programme will be awarded a Postgraduate Diploma in Business (minimum 120 credits passed) or a Postgraduate Certificate in Business (minimum 60 credits passed) as an exit award, depending on the number of credit points accumulated.</p> <p>This is not available for students on any top-up programme as they have already achieved an equivalent award.</p>

15. Placement opportunities, requirements and support
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With respect to the project or BTP module, students are responsible for seeking out organisations to conduct their final project where required.

#### **16. Future careers (if applicable)**

The PPD module is compulsory for all on-campus students and will focus on professional development and other career-related sessions as relevant.

#### **17. Particular support for learning (if applicable)**

Programme Leader  
Dedicated External Programmes Team  
Module Leaders  
Module Tutors  
E-Learning Adviser  
Learning Enhancement Team  
Virtual Learning Environment  
Online Discussion Areas, Online Chat Room  
Library Support Services

#### **18. HECOS code (or other relevant coding system)**

N200

#### **19. Relevant QAA subject benchmark group(s)**

Business and Management

#### **20. Reference points**

QAA Subject Benchmarks

#### **21. Other information**

Please note programme specifications provide a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve if s/he takes full advantage of the learning opportunities that are provided. More detailed information about the programme can be found in the rest of your programme handbook and the university regulations.



## Curriculum map for *Master of Business Administration*

This section shows the highest level at which programme outcomes are to be achieved by all graduates, and maps programme learning outcomes against the modules in which they are assessed.

### Programme learning outcomes

Knowledge and understanding	
A1	the core business and its relationship to strategic management;
A2	the role of leadership in the strategic management of people and resources in entrepreneurial and established organisations;
A3	the strategic role of finance within organisations;
A4	the theory, practice and emerging trends of management concepts, ideas, models and frameworks;
A5	the theory and practice of business in international contexts;
A6	the role of entrepreneurship, enterprise and consultancy in a variety of business environments.
Skills	
B1	apply and critically evaluate the impact of management models, concepts and theories in dynamic organisational environments;
B2	evaluate options using appropriate decision-making criteria including the use of financial tools.;
B3	think reflectively;
B4	analyse and develop diverse investigative methodologies to research and solve organisational management problems.
B5	demonstrate leadership, teamworking and associated communication and other interpersonal skills to solve organisational problems;
B6	demonstrate self-direction and originality in tackling problems and communicate solutions and conclusions to a critical audience.

Programme Outcomes											
A1	A2	A3	A4	A5	A6	B1	B2	B3	B4	B5	B6
Highest level achieved by all graduates											
7	7	7	7	7	7	7	7	7	7	7	7

Module Title	Module Code by Level	A1	A2	A3	A4	A5	A6	B1	B2	B3	B4	B5	B6
Strategy & Innovation	MGT4XXX	√			√			√					√
Managing & Developing People	HRM4XXX		√							√		√	
Financial & Economic Analysis	FIN4XXX			√		√			√				
Global Marketing Management	MKT4XXX				√	√		√					
Cross-Cultural Management & Ethics	MGT4XXX				√	√						√	
Operations & Supply Chain Management	MGT4XXX				√			√	√				
Business Transformation Project	MBS4816						√				√		√
PPD	MBS4801		√				√			√		√	√

