

Master of Business Administration

Programme Specification

1. Programme title	Non-Experiential Master of Business Administration Executive Master of Business Administration
2. Awarding institution	Middlesex University
3a. Teaching institution	Middlesex University Hendon Campus
3b. Language of study	English
4a. Valid intake dates	January, February, April, June, September and November (Hendon/Dubai/Mauritius) January and September (Niels Brock)
4b. Mode of study	Hendon Campus – FT
4c. Delivery method	<input checked="" type="checkbox"/> On-campus
5. Professional/Statutory/Regulatory body	N/A
6. Apprenticeship Standard	N/A
7. Final qualification(s) available	Non-Experiential Master of Business Administration Executive Master of Business Administration
8. Academic year effective from	2024/25

9. Criteria for admission to the programme

The criteria for admission to the MBA programme are as follows:

- Applicants will be expected to hold at least a second-class honours degree from a UK university or a degree of equivalent standard.
- Holders of graduate-level professional qualifications may also be admitted and are encouraged to apply.
- Applicants who do not possess either an honours degree or professional qualifications are also considered, but normally only if they supply a GMAT score of at least 550 points.

- Applicants whose undergraduate degree was not taught and examined in English must have the following English language qualification or equivalent: a minimum IELTS score of 6.0 (with minimum 5.5. in all four components).
- Applicants who have passed the Level 7 Middlesex Diploma in Business will gain exemption from 120 credits.
- For applications to be considered for the executive MBA programme, we require at least 3 years of work experience

Candidates not meeting any of these requirements may, in exceptional cases, be considered for admission where there is strong supporting education or experience. All such cases will be at the discretion of the MBA Programme Leader.

10. Aims of the programme

The MBA programme aims to develop business leaders capable of managing and innovating across a range of organisations in an increasingly global, diverse, and dynamic market environment.

This aim is achieved by:

- encouraging your integrated understanding of management disciplines and emerging technologies for effective application to business practice
- honing your strategic, innovative and entrepreneurial thinking
- broadening your knowledge of organisations, their management, the environment in which they operate, and the wider impacts they have on society and the environment, integrating a commitment to ethical leadership, social responsibility and sustainability.
- developing your ability to apply previous and newly acquired knowledge and experiences to complex organisational and business issues in a range of contexts
- enhancing your personal and professional skills for management and leadership to prepare you for transformational roles in organisations
- cultivating your collaborative and interpersonal skills for lifelong learning and professional development
- preparing you to operate in global and multicultural environments

11. Programme outcomes*

A. Knowledge and understanding

On completion of this programme the successful student will have knowledge and understanding of:

1. the core principles of business management and their strategic implications in decision-making processes;
2. the role of leadership in effectively managing both people and resources within diverse organisational contexts, including entrepreneurial ventures and established firms;
3. the strategic role of finance within organisations;
4. contemporary trends, theories and management practices, and an awareness of how these evolve in response to the changing global business landscape;
5. the complexities of international business including the impact of economic, social, cultural, environmental and technological factors.
6. the significance of entrepreneurship and innovation as key drivers of business growth and as strategic responses to business challenges and opportunities in dynamic environments.

Teaching/learning methods

Students gain knowledge and understanding through lecturers and interactive learning sessions employing the following approaches:

1. Case studies will be used to challenge students' thinking in a practical context and to link theory to practice.
2. Simulation and practice-based activities to encourage students to apply concepts and theories to realistic situations.
3. Open and directed workshops and discussions to stimulate exchange of ideas and experiences among cohort.
4. Directed reading from books, professional journals, and web-based or e-learning materials.

Assessment methods

Students' knowledge and understanding are assessed by a range of methods, including written and multimedia reports, case studies, presentations, a range of authentic practice-based assessments.

B. Skills

On completion of this programme the successful student will be able to:

1. apply and critically evaluate the impact of management models, concepts and theories in dynamic organisational environments;
2. utilise financial tools and economic analysis to inform decision-making and strategy;
3. employ research methodologies and investigative techniques to identify, analyse and address management challenges, inform decision-making, and uncover emerging opportunities;
4. lead and collaborate in teams, effectively utilising communication and other interpersonal skills to achieve common goals;
5. demonstrate autonomy and originality in problem-solving, effectively communicating solutions and adapting to feedback and changing circumstances.

6. reflect on personal experiences and existing practices to identify strengths and areas for improvement and apply this insight to enhance professional development.

Teaching/learning methods

Students learn skills through interactive learning sessions employing the following approaches:

1. Case studies will be used to challenge students' thinking in a practical context and to link theory to practice.
2. Simulation and practice-based activities to encourage students to apply concepts and theories to realistic situations.
3. Open and directed workshops and discussions to stimulate exchange of ideas and experiences among cohort.
4. Directed reading from books, professional journals, and web-based or e-learning materials.

Assessment methods

Students' knowledge and understanding are assessed by a range of methods, including written and multimedia reports, case studies, presentations, and a range of authentic practice-based assessments.

12. Programme structure (levels, modules, credits and progression requirements) – see programme information and structure document in Appendix 1

12.1 Structure of the programme

Programme Structure and Delivery for Hendon Campus

- Each 20-credit module is delivered over a 5-week block.

All Hendon students will study the following 6 compulsory modules:

- Strategy & Innovation MGT4952/4012 (20 credits)
- Leadership HRM4822/HRM4022 (20 credits)
- Financial & Economic Analysis FIN4951/4001 (20 credits)
- Marketing Management in a Digital Age MKT4831/4081 (20 credits)
- Cross Cultural Management & Ethics MGT4954/4014 (20 credits)
- Global Operations Management MGT4897/4020 (20 credits)

All Hendon and Niels Brock students must also complete the 60 credits from the below module:

- Capstone Project MBS4820 (60 credits)

Programme Structure and Delivery for Dubai Campus

ALL Dubai students are required to study the following 4 compulsory modules:

- Strategy & Innovation MGT4952 (20 credits)
- Leadership HRM4822 (20 credits)
- Financial & Economic Analysis FIN4951 (20 credits)
- Marketing Management in a Digital Age MKT4831 (20 credits)

In addition, Dubai students only are required to study two further 20-credit modules selected from the optional modules listed in Section 12.2:

- (i) Completing two pathway modules from the same pathway leads to the named pathway (DBI Campus only).
- (ii) Students who are not studying a named pathway must select the two modules from two different pathways.
 - Optional/Pathway (20 credits)
 - Optional/Pathway (20 credits)

All students must also complete the 60-credit Capstone Project

- Capstone Project MBS4820 (60 credits)

Dubai Campus students will complete the following two non-credit-bearing experiential modules

- Personal & Professional Development (PPD) MBS4801 (0 credits)
- Global Business Immersion Project MBS4830 (0 credits)

Programme Structure Mauritius Campuses

- Each 20-credit module is delivered over an 8-week block.
- FT Students study two modules per 8-week block.
- PT Students study one module per 8-week block.

ALL Mauritius students are required to study the following 4 compulsory modules:

- Strategy & Innovation MGT4802 (20 credits)
- Leadership HRM4822 (20 credits)
- Financial & Economic Analysis FIN4801 (20 credits)
- Marketing Management in a Digital Age MKT4831 (20 credits)

In addition, Mauritius Campus students are required to study two further 20-credit modules selected from the available optional modules for the Mauritius campus listed in Section 12.2:

- Optional/Pathway (20 credits)
- Optional/Pathway (20 credits)

All Mauritius students must also complete the 60 Credit Capstone Project

- Capstone Project MBS4820 (60 credits)

Mauritius Campus students will complete the non-credit bearing experiential module:

- Personal & Professional Development (PPD) MBS4801 (0 credits)

Programme Structure for Hendon Campus and Niels Brock

Programme Delivery- Hendon Campus

- Each 20-credit module is delivered over a 5-week block (3 weeks teaching and 2 weeks assessment).
- Students study one module per 5-week block.

Programme Delivery- Niels Brock

- Each 20-credit module is delivered over a 10-week block.
- FT Students study three modules per 10-week block.
- PT Students study one or two modules per 10-week block, totalling 60-credits per academic year.

All Hendon and Niels Brock students will study the following 6 compulsory modules:

- Strategy & Innovation MGT4802 (20 credits)
- Leadership HRM4822 (20 credits)
- Financial & Economic Analysis FIN4801 (20 credits)
- Marketing Management in a Digital Age MKT4831 (20 credits)
- Cross Cultural Management & Ethics MGT4804 (20 credits)
- Global Operations Management MGT4897 (20 credits)

All Hendon and Niels Brock students must also complete the 60 credits from **ONE** of the following options:

- Capstone Project MBS4820 (60 credits)

12.2 Levels and modules

Level 7

Compulsory

All students must take all of the following (all modules are 20-credits except where stated):

- MGT4952 Strategy and Innovation
- FIN4951 Financial and Economic Analysis
- HRM4822 Leadership
- MKT4831 Marketing Management in a Digital Age

Hendon and Niels Brock students must take the following 20 credit modules

- MGT4804 Cross-Cultural Management & Ethics
- MGT4897 Global Operations Management

Dubai and Mauritius Campus

students must take:

- MGT4820 Capstone Project (60 Credits)

Niels Brock campus students must take:

- MGT4820 Capstone Project (60 Credits)

OR

- MGT4888 Big Data Analytics Project (40 Credits) **AND**
- MSO4801 Advanced Business Statistics

Optional – Mauritius and Dubai only

Mauritius campus students must complete 2 of the following:

- FIN4813 International Finance
- FIN4814 Applied Corporate Finance
- MKT4832 Strategic Brand Management
- MKT4833 Digital Marketing Strategy & Tactics
- MSO4801 Advanced Business Statistics
- MSO4802 Applied Data Analytics in Business

All Dubai campus students must take 2 modules from the list below:

Optional modules selected by non-pathway students cannot be from the same pathway.

To achieve the named pathway, both pathway modules must be taken.

Finance:

- FIN4813 International Finance FIN4814 Applied Corporate Finance

Marketing:

- MKT4832 Strategic Brand Management MKT4833 Digital Marketing Strategy & Tactics
- Supply Chain Management: MGT4897 Global Operations Management
- MGT4898 Supply Chain Innovation, Analytics, and Technology

Business Analytics:

- MGT4889 Advanced Business Statistics
- MGT4899 Applied Data Analytics in Business
- Innovation and Entrepreneurship: MGT4887 Design Driven Innovation & Sustainability
- MGT4839 Entrepreneurship and SME Management
- Project Management: MGT4801 Project Management Fundamentals
- MGT4805 Applied Project Management

Healthcare Management:

- MGT4808 Performance Excellence in the Business of Healthcare
- MGT4809 Informatics and Innovation in Healthcare

All students in Dubai will take:

- MBS4801 Personal and Professional Development (0-credit)
- MBS4830 Global Business Immersion (0-credit)

All students in Mauritius will take:

- MBS4801 Personal and Professional Development (0-credit)

Progression requirements

12.3 Non-compensatable modules

Module level/Module code

Level 7 - All modules are non-compensatable

13. Information about assessment regulations

This programme will run in line with general University Regulations:

<https://www.mdx.ac.uk/about-us/policies>

Exit Awards

Students on the MBA programme who fail to complete the requirements of the MBA programme

will be awarded a Postgraduate Diploma in Business (minimum 120 credits passed) or a Postgraduate Certificate in Business (minimum 60 credits passed) as an exit award, depending on the number of credit points accumulated.

This is not available for students on any top-up programme as they have already achieved an equivalent award.

14. Placement opportunities, requirements and support (if applicable)

Not applicable

15. Future careers / progression

MBA graduates have diverse career opportunities across various industries and sectors. The specific career path depends on the individual's specialisation, skills, and interests, for example, general management/leadership roles, strategy and business development, marketing, and entrepreneurship. MBA graduates can also pursue a PhD programme.

The University Employability Service offers postgraduate students support in planning their careers and identifying new career opportunities.

16. Particular support for learning

Learning Enhancement Team Learning

Resources

Programme Handbook and Module Handbooks Access to

Progression and Support Advisors

MyLearning

17. HECos code(s)

100078 Business and Management

18. Relevant QAA subject benchmark(s)

Business and Management (March 2023)

19. Reference points

QAA Subject Benchmarks

Middlesex University Learning and Quality Enhancement Handbook Middlesex

University Regulations 2022/23

20. Other information

Please note programme specifications provide a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve if s/he takes full advantage of the learning opportunities that are provided. More detailed information about the programme can be found in the rest of your programme handbook and the university regulations.

Module Title	Module Code by Level	A1	A2	A3	A4	A5	A6	B1	B2	B3	B4	B5	B6
Strategic Management & Innovation (Core)	MGT4802	X			X	X	X	X			X	X	X
Financial and Economic Analysis (Core)	FIN4801			X		X			X				
Leadership (Core)	HRM4822		X		X	X		X			X	X	X
Marketing Management in a Digital Age (Core)	MKT4831	X			X	X		X		X		X	
Capstone Project	MBS4820				X	X	X	X		X		X	
Big Data Analytics Project	MBS4888							X		X		X	
Cross-Cultural Management & Ethics	MGT4804	X	X			X		X					X
Global Operations Management	MGT4897	X			X	X		X				X	
Supply Chain Innovation, Analytics, and Technology	MGT4898				X	X	X	X		X	X	X	
Applied Data Analytics in Business	MSO4801				X	X				X		X	
Advanced Business Statistics	M204802	X		X					X	X		X	
International Finance	FIN4813			X	X	X			X			X	
Applied Corporate Finance	FIN4814			X					X			X	
Design Driven Innovation & Sustainability	MGT4887				X	X	X	X			X	X	
Entrepreneurship and SME Management	MGT4839	X			X		X	X				X	
Strategic Brand Management	MKT4832				X	X		X				X	
Digital Marketing Strategy & Tactics	MKT4833				X			X			X	X	
Performance Excellence in the Business of Healthcare	MGT4808	X			X			X		X		X	
Informatics and Innovation in Healthcare	MGT4809	X	X				X				X	X	
Project Management Fundamentals	MGT4801	X	X					X	X		X		X
Applied Project Management	MGT4805	X			X					X		X	
Personal and Professional Development	MBS4801		X								X		X
Global Business Immersion	MGT4830	X			X	X		X			X		X