

## **MBA Shipping and Logistics**

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### Programme Specification

<b>1. Programme title</b>	MBA Shipping and Logistics
<b>2. Awarding institution</b>	Middlesex University
<b>3a Teaching institution</b>	Middlesex University/LMA (Informa Connect Ltd)
<b>3b Language of study</b>	English
<b>4a Valid intake dates</b>	September
<b>4b Mode of study</b>	Part-time, DE
<b>5. Professional / Statutory / Regulatory body</b>	N/A
<b>6. Apprenticeship Standard</b>	N/A
<b>7. Final qualification(s) available</b>	Master of Business Administration
<b>8. Academic year effective from</b>	2021/22

#### **9. Criteria for admission to the programme**

*The criteria for admission to the MBA programme are as follows:*

- A Bachelors Degree normally at second class honours or above - or equivalent international academic qualification.
- Holders of graduate-level professional qualifications may also be admitted and are encouraged to apply.
- A minimum of two years' relevant business experience since undergraduate graduation where this is likely to be in the shipping, logistics or related industry sectors.
- Applicants who do possess either an honours degree or professional qualifications may also be considered if they supply a GMAT score of at least 550 points.
- Fluency in spoken and written English is a requirement for entry to the programme. This can be by English being your mother tongue or you have previously successfully completed an undergraduate or postgraduate qualification at a recognised institution where the medium of tuition and assessment was entirely in English (proof must be provided). Where this is not the case, an unconditional offer

cannot be given until you provide satisfactory evidence of your English language ability by a minimum IELTS score of 6.5 (with minimum 6.0 in all four components).

Candidates not meeting these requirements may, in exceptional cases, be considered for admission where there is strong supporting education or experience. All such cases will be at the discretion of the MBA programme leader.

## **10. Aims of the programme**

The programme aims to develop individuals to manage successfully and ethically within the Shipping and Logistics industry, in an increasingly global, diverse and dynamic business environment.

This aim is achieved through:

- encouraging students to gain a thorough and integrated understanding of the various disciplines that contribute to the study of management and as it applies within the shipping and logistics industry;
- facilitating the application of such disciplines to ensure effective practice;
- enhancing personal and professional skills for management and leadership.

The specific objectives for the MBA are that students will improve their ability to:

- enhance and develop previous relevant experience in business and management;
- apply previous and newly acquired knowledge and experience to complex organisational and business issues in shipping and logistics and related business environments;
- prepare students for leadership and transformational roles in business;
- develop strategic thinking and applied decision-making skills;
- develop knowledge, at an advanced level, of organisations and their management within the shipping and logistics industry;
- demonstrate a broad perspective on organisational management and its wider impact globally on society and the environment taking into account ethical and sustainable approaches;
- enhance interpersonal skills and encourage personal development.

## **11. Programme outcomes**

### **A. Knowledge and understanding**

On completion of this programme the successful student will have knowledge and understanding of:

1. the core business of shipping and logistics firms and its relationship to strategic management

and marketing

2. the role of leadership in the strategic management of people and resources in shipping and logistics organisations
3. the strategic role of finance within organisations and how this affects the shipping and logistics industries
4. the theory, practice and emerging trends of management concepts, ideas, models and frameworks and their application to shipping and logistics firms
5. the theory and practice of managing ethically and sustainably in domestic and international contexts
6. the role of enterprise and consultancy in the shipping and logistics environment

### **Teaching/learning methods**

Students gain knowledge and understanding through:

- Study materials that are used to instil the foundations of all learning outcomes
- Case studies, both written and multi-media, will be used to challenge students' thinking in a practical context and serve to link theory to practice, to achieve all learning outcomes
- Online activities to achieve all learning outcomes
- Open and directed virtual workshops and online discussions to achieve all learning outcomes
- Directed reading from books, academic and professional journals, and web-based or e-learning materials to achieve all learning outcomes
- Online group interaction sessions to achieve all learning outcomes

### **Assessment methods**

Students' knowledge and understanding is assessed by:

- Written and multimedia reports to assess the achievement of all outcomes
- Case studies to assess students' achievement of all outcomes
- Multimedia presentations to assess achievement of all outcomes
- The final project to assess the programme's aims and objectives in an integrated manner

### **B. Skills**

On completion of this programme the successful student will be able to:

1. apply and critically evaluate management concepts, theories, models and frameworks
2. demonstrate advanced levels of critical and reflective thinking in relation to the impact of management models, concepts and theories in shipping and logistics organisational environments
3. evaluate options using appropriate and ethical decision-making criteria including the use of financial tools and sustainable approaches
4. analyse the dynamics and effectiveness of managing and leading people and other

interpersonal skills in all shipping and logistics related contexts

5. demonstrate self-direction and originality in tackling problems and communicate solutions and conclusions to a critical audience
6. analyse and develop diverse investigative methodologies to apply to solve organisational management problems

### **Teaching/learning methods**

Students learn skills through:

- Study materials that are used to instil in students the foundations of all outcomes
- Case studies to achieve outcomes 1, 2, 3, 4 and 5
- Online activities to achieve outcomes 1, 2, 3, 4 and 5
- Reflective online exercises and discussions will be used to achieve outcomes 1, 2, 3, 4, and 6
- Directed reading and e-learning materials to achieve outcomes 1, 2, 3, 4, 5 and 6
- Multimedia presentations to achieve outcomes 1, 2, 5 and 6
- Online group interaction sessions to achieve outcomes 1, 2, 3, 4, 5 and 6

### **Assessment methods**

Students' skills are assessed by:

- Written and multimedia reports to assess the achievement of all outcomes
- Open and directed activities and discussions to achieve all learning outcomes
- Multimedia presentations to achieve outcomes 1, 3, 4, 5 and 6
- The final project to assess the programme's aims and objectives holistically

## **12. Programme structure**

### **12.1 Overall structure of the programme (Level 7)**

#### Yr 1 (PT)

- MGT 4819 Shipping Business Environment and International Trade
- MGT 4810 Business Strategy
- HRM 4865 Leading and Managing People
- MBS 4856 BTP

#### Yr 2 (PT)

- MKT 4811 Advanced International Marketing
- FIN 4811 Finance and Risk Management
- MGT 4865 Digitalisation in Shipping
- MBS 4856 BTP

### **12.2 Levels and modules**

#### Level 7

#### **Compulsory**

Students must take all of the following:

- MGT 4819 Shipping Business Environment and International Trade
- MGT 4810 Business Strategy
- HRM 4865 Leading and Managing People
- MKT 4811 Advanced International Marketing
- FIN 4811 Finance, and Risk Management
- MGT 4865 Digitalisation in Shipping
- MBS 4856 Business Transformation Project

## **OPTIONAL**

N/A

## **PROGRESSION REQUIREMENTS**

All students must pass 120 credits before they can progress to the BTP module.

### **12.3 Non-compensatable modules**

No module may be compensated

## **13. Information about assessment regulations**

*This programme will run in line with general University Regulations:*

<https://www.mdx.ac.uk/about-us/policies#regulations>

MBA classification follows the University's regulations for students who take a 60-credit project:

### *Distinction:*

The dissertation must be at grade 4 or better, and 50 per cent or more of the remaining graded credit at FHEQ level 7 (or above) must be at grade 4 or better.

### *Merit:*

The dissertation must be at grade 5 to 8, and 50 per cent or more of the remaining graded credit at FHEQ level 7 (or above) must be at grade 8 or better.

### *Pass:*

Any other combination, so long as all a pass or better has been obtained in all modules.

## **14. Placement opportunities, requirements and support**

Placement is not offered on this programme. Students are in employment and complete formative and summative assessments in relation to their own and other organisations within the programme.

## **15. Future careers / progression**

This programme has been designed for individuals already operating as professionals working in marine operational disciplines (such as marine surveying, marine engineering) to develop and enhance their skills and career progression opportunities. The University provides a Career Service who will be available to support students on this programme. Graduates from this programme will be able to progress onto the DProf/DBA.

**16. Particular support for learning (if applicable)**

- Programme leader(s)
- Dedicated External Programmes Team
- Module Leaders and Tutors
- E-learning adviser
- Learning Enhancement Team
- Virtual Learning Environment
- Online Discussion Areas
- Library Support Services

**17. JACS code (or other relevant coding system) - N200**

**18. Relevant QAA subject benchmark(s) - QAA Masters Awards in Business & Management**

**19. Reference points**

QAA Subject Benchmarks

**20. Other information**

Please note programme specifications provide a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve if s/he takes full advantage of the learning opportunities that are provided. More detailed information about the programme can be found in the rest of your programme handbook and the university regulation

**Curriculum map for *MBA Shipping and Logistics***

This section shows the highest level at which programme outcomes are to be achieved by all graduates, and maps programme learning outcomes against the modules in which they are assessed.

**Programme learning outcomes**

Knowledge and understanding:

A1	the core business of shipping and logistics firms and its relationship to strategic management and marketing
A2	the role of leadership in the strategic management of people and resources in shipping and logistics organisations
A3	the strategic role of finance within organisations and how this affects the shipping and logistics industries
A4	the theory, practice and emerging trends of management concepts, ideas, models and frameworks and their application to shipping and logistics firms
A5	the theory and practice of managing ethically and sustainably in domestic and international contexts
A6	the role of enterprise and consultancy in the shipping and logistics environment

Skills:

B1	apply and critically evaluate management concepts, theories, models and frameworks
B2	demonstrate advanced levels of critical and reflective thinking in relation to the impact of management models, concepts and theories in shipping and logistics organisational environments
B3	evaluate options using appropriate and ethical decision-making criteria including the use of financial tools and sustainable approaches
B4	analyse the dynamics and effectiveness of managing and leading people and other interpersonal skills in all Shipping and Logistics related contexts
B5	demonstrate self-direction and originality in tackling problems and communicate solutions and conclusions to a critical audience
B6	analyse and develop diverse investigative methodologies to apply to solve organisational management problems

**Programme Outcomes:**

A1	A2	A3	A4	A5	A6	B1	B2	B3	B4	B5	B6
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Highest level achieved by all graduates

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Module Title	Module Code by Level	A1	A2	A3	A4	A5	A6	B1	B2	B3	B4	B5	B6
Shipping Business Environment and International Trade	MGT 4819	√		√		√	√		√	√			
Business Strategy	MGT 4810	√			√			√	√	√		√	
Leading and Managing People	HRM 4865		√		√	√			√		√		
Advanced International Marketing	MKT4811	√			√	√		√	√			√	
Finance, and Risk Management	FIN4811			√	√			√		√		√	
Digitalisation in Shipping	MGT 4865	√			√	√			√			√	
Business Transformation Project	MBS4856	√			√	√	√	√	√			√	√