

BSc Financial Services

Programme Specification



1. Programme title	BSc Financial Services
2. Awarding institution	Middlesex University
3a. Teaching institution 3b. Language of study	Middlesex University, Hendon & Mauritius English
4a. Valid intake dates 4b. Mode of study 4c. Delivery method	September PT/FT <input checked="" type="checkbox"/> On-campus/Blended <input checked="" type="checkbox"/> Distance Education
5. Professional/Statutory/Regulatory body	N/A
6. Apprenticeship Standard	N/A
7. Final qualification(s) available	BSc Financial Services
8. Year effective from	2022/23

9. Criteria for admission to the programme

We accept students on this programme directly to Level 6 only. Students should have a Diploma in Higher Education or other equivalent qualification of 240 credits, of which at least 15 credits is in economics, for example an HND in Financial Services with a Merit profile. Applicants whose first language is not English are required to achieve a minimum score of 6.0 in IELTS overall (with a minimum of 5.5 in each component) or an equivalent qualification recognised by Middlesex University.

We accredit prior experiential learning and welcome mature applicants with suitable work experience.

10. Aims of the programme

The programme aims to:

- provide students with an understanding of the theory and application of economic and finance;
- provide the opportunity to acquire and develop key skills in financial services;
- develop an understanding of a range of economic and finance subject areas;
- provide students the ability to apply analytical and quantitative techniques utilised in economics and finance;
- develop critical, analytical, problem-solving and autonomous learning skills to prepare students for a range of careers in financial services as well as business generally and their future role in society.

11. Programme outcomes	
<p>A. Knowledge and understanding</p> <p>On completion of this programme the successful student will have knowledge and understanding</p> <ol style="list-style-type: none"> 1. financial service activities in the economy, and the factors that are changing these activities over time; 2. how finance theory, policy and evidence can be employed to aid the understanding of financial service activities; 3. modern financial institutions, services, products, risks and markets; 4. international regulation and risk management of financial services; 5. the marketing function in the financial services marketing environment; 6. quantitative and computing methods applicable to economics and finance, and their limitations. 	<p>Teaching/learning methods</p> <p>Students gain knowledge and understanding through attending lectures, participating in seminars and lab activities, guided reading of books and academic journals, using computer software and practising mathematical techniques.</p> <p>Assessment methods</p> <p>Students' knowledge and understanding is assessed by case study reports, written coursework and presentations. Summative assessment is supported by formative feedback from tutors in seminars and labs and by on-line and in-class activities.</p>
<p>B. Skills</p> <p>On completion of this programme the successful student will be able to:</p> <ol style="list-style-type: none"> 1. analyse and interpret economic and financial information using relevant finance theory and techniques; 2. critically evaluate the impact of economic changes to financial services and apply rigorous risk management methods; 3. research economic/financial data and use verbal, graphical, mathematical and statistical means to support economic arguments and draw conclusions, including acknowledgement and referencing of sources; 4. manipulate and analyse numerical data using relevant quantitative techniques and computer software; 5. undertake planning and strategy formulation for financial services marketing and analyse the implications of new product and service developments; 6. learn independently and in teams and reflect critically on the extent of their learning; 7. communicate and present quantitative and qualitative information, together with analysis, arguments and commentary, in a form appropriate to the intended audience. 	<p>Teaching/learning methods</p> <p>Students learn skills through participating in seminars and lab activities, using computer software and participating in seminar discussions amongst students and between students and staff and undertaking on-line and in-class activities.</p> <p>Assessment methods</p> <p>Students' skills are assessed by case study report, written coursework and presentations. Summative assessment is supported by formative feedback from tutors in seminars and labs and by on-line and in-class activities.</p>

12. Programme structure (levels, modules, credits and progression requirements)

12.1 Overall structure of the programme

The programme is a final year top up programme, divided into study units called modules which are each 30 credits. The academic provision of the University is based on credit accumulation. You need to accumulate credits by passing modules in order to gain an award from the University. To gain a BSc (Hons) degree title you must gain 360 credits of which 120 must be at level six, i.e. year 3. You will study modules totalling 120 credits on this programme with your previous study equivalent to the other 240 credits.

There are three compulsory modules designed to give a solid grounding in various aspects of financial services. You will choose one optional module from a choice of three.

Full time:

Level 6 FIN3145 Global Issues in Financial Services (30)
 MKT3322 Marketing for Financial Services (30)
 MSO3610 Financial Data Analysis (30)
 Option (30)

Options chosen from:

FIN3120 Business Finance
 FIN3160 Investment Analysis
 ECS3350 International Finance

Part time:

Year 1: FIN3145 and MSO3610, Year 2: MKT3322 and an option

12.2 Levels and modules

Level 6

COMPULSORY	OPTIONAL *	PROGRESSION REQUIREMENTS
Students must take all of the following: FIN3145 MKT3322 MSO3610	Students must also choose one from the following: FIN3120 FIN3160 ECS3350	

*Please refer to your programme page on the website re availability of option modules

12.3 Non-compensatable modules

Module level	Module code
6	All modules on this programme are non-compensatable

13. Information about assessment regulations

This programme will run in line with general University Regulations:

https://www.mdx.ac.uk/_data/assets/pdf_file/0031/623758/regulations-2021-22_v1

14. Placement opportunities, requirements and support (if applicable)

As this is a one year programme there is no placement year but students are encouraged to seek relevant work experience opportunities while studying.

15. Future careers / progression

This programme provides a sound academic background for students wishing to pursue a career in the public or private financial services sector, or in quantitative aspects of consultancy, Government or NGOs.

To support students we run a comprehensive series of weekly employability and skills sessions, which have been recognised as excellent by one of our professional bodies. We have been awarded a CIMA Employability Global Silver Excellence award.

The University Employability Centre, MDXWorks, also provide a range of services to support students into graduate employment. <https://unihub.mdx.ac.uk/employment>

Additionally, graduates may wish to further enhance their career opportunities and undertake post-graduate study.

16. Particular support for learning (if applicable)

- Learning Enhancement Team (LET)
- Library Resources
- Programme Handbook and Module Handbooks
- Access to Progression and Support Advisors
- MyLearning
- Personal Tutors

17. HECos code(s)	100107
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18. Relevant QAA subject benchmark(s)	Finance
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19. Reference points

- QAA Subject Benchmark in Finance 2019
- QAA Qualifications Framework 2014
- Middlesex University Regulations 2021/22
- Graduate Attribute Mapping Framework

20. Other information

Indicators of quality:

- Good awards
- Student feedback
- External examiners' reports
- Student employability

Please note programme specifications provide a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve if s/he takes full advantage of the learning opportunities that are provided. More detailed information about the programme can be found in your programme handbook and the university regulations.

21. Curriculum map for BSc Financial Services

This section shows the highest level at which programme outcomes are to be achieved by all graduates, and maps programme learning outcomes against the modules in which they are assessed.

Programme learning outcomes

Knowledge and understanding	
A1	financial service activities in the economy, and the factors that are changing these activities over time
A2	how finance theory, policy and evidence can be employed to aid the understanding of financial service act
A3	modern financial institutions, services, products, risks and markets
A4	international regulation and risk management in financial services
A5	the marketing function in the financial services marketing environment
A6	quantitative and computing methods applicable to economics and finance, and their limitations
Skills	
B1	analyse and interpret economic and financial information using relevant finance theory and techniques
B2	critically evaluate the impact of economic changes to financial services and apply rigorous risk managemen
B3	research economic/financial data and use verbal, graphical, mathematical and statistical means to support acknowledgement and referencing of sources
B4	manipulate and analyse numerical data using relevant quantitative techniques and computer software
B5	undertake planning and strategy formulation for financial services marketing and analyse the implications
B6	learn independently and in teams and reflect critically on the extent of their learning
B7	communicate and present quantitative and qualitative information, together with analysis, arguments and c

Programme outcomes												
A1	A2	A3	A4	A5	A6	B1	B2	B3	B4	B5	B6	B7
Highest level achieved by all graduates												
6	6	6	6	6	6	6	6	6	6	6	6	6

Module Title	Module Co	A1	A2	A3	A4	A5	A6	B1	B2	B3	B4	B5	B6	B7
		Core:												
Global Issues in Financial Services	FIN3145	x	x	x	x			x	x				x	x
Marketing for Financial Services	MKT3322			x		x				x		x	x	x

Financial Data Analysis	MSO3610						x	x		x	x		x	x
Options:														
Business Finance	FIN3120			x				x	x	x			x	x
Investment Analysis	FIN3160			x				x	x	x			x	x
International Finance	ECS3350			x				x	x	x			x	x