



**Middlesex
University
London**

Middlesex University in partnership with UK Sports Institute, Rugby Football Union, England and Wales Cricket Board, Lawn Tennis Association, The Football Association and Red Zone.



DIVERSIFYING SPORT PERFORMANCE ANALYSIS SCHOLARSHIP

2024/25



HEAR FROM SCHOLARSHIP ALUMNI

"The Middlesex University Diversifying Sports Performance Analysis scholarship has been crucial to me landing my dream job in professional football. From the invaluable mentorship and guidance from industry and academic experts as well as access to leading software used across professional sports, there's been so many benefits that have laid the foundations for me to pursue a successful career. I would encourage all that are eligible to apply for this scholarship as what you get from it is invaluable and will definitely help you succeed!"

Daheer Jama

Performance Data Analyst,

*Crystal Palace F.C and Diversifying Sport Performance Analysis
2021/22 Graduate*

BACKGROUND

There is a clear under-representation of Black, Asian and people with other ethnically diverse backgrounds in full-time Sport Performance Analysis (SPA) positions within professional sport.

This ground-breaking scheme is the first of its kind in Sport and Exercise Sciences, particularly within Sport Performance Analysis. It was established in September 2021 and we are now inviting applications to participate in the 2024/25 Scholarship.

There is no research into the reasons for this, however likely reasons include:

- Small pool of graduates in SPA from diverse backgrounds
- Barriers to participation in postgraduate courses
- Lack of mentorship opportunities and employability support
- Lack of skills development and training

The specific outcomes of this positive action scheme are:

- Increase access and reduce barriers for students from Black, Asian and people with other ethnically diverse backgrounds to study on the MSc Sport Performance Analysis
- Enhance the job prospects of MSc Sport Performance Analysis graduates from Black, Asian and people with other ethnically diverse backgrounds.

AIM

To address the under-representation of Black, Asian and people with other ethnically diverse backgrounds specifically within SPA.

OUTLINE

This scholarship will include both academic and industry mentorship and upskilling opportunities to up to 10 recipients to improve their chances of gaining employment within SPA and to provide opportunities to progress on to postgraduate research.

COURSE

5x Scholarships Msc in Sport Performance Analysis at Middlesex University either on-campus: bit.ly/4bj7wrr or distance education: bit.ly/4c0AVNN. September 2024 start.

FINANCIAL SUPPORT

— 20% Tuition Fee Scholarships (Sponsored by the Faculty of Science and Technology at Middlesex University) worth between £2100 - £2300 for up to 5 students

INDUSTRY PARTNERS

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SCHOLARSHIP

In addition to the financial support the 5 recipients will receive:

- One-on-one mentorship from Senior Sport Performance Analysts within partner organisations
- Academic mentorship from senior staff at Middlesex University and/or Alumnus
- ISPAS Accreditation (worth £40 sponsored by Middlesex University)
- Industry Standard Software and Training on Dartfish (sponsored by Dartfish), Focus, part of the Catapult Pro Video Suite (Sponsored by Catapult) and Angles by Fulcrum Technology (sponsored by Fulcrum Technology)



“Taking part in the Middlesex University ‘Diversifying Sports Performance Analysis’ scholarship whilst completing my degree was a fantastic decision. Finding quality mentorship and developing a network can be one of the most daunting aspects for those newly entering the industry. The scholarship provides this, as well as access to elite software and all the support needed to get your foot in the door. I can’t recommend it highly enough for those who wish to pursue analysis as a career! It has been one of the key factors in helping me to gain employment in elite sport”

*Huxley Barnacle-Best,
Recruitment Analyst,*

*Chelsea FC and Diversifying
Sport Performance Analysis
2021/22 Graduate*



APPLICATION DEADLINE 31 AUGUST 2024 (11:59PM BST)

ELIGIBILITY

Applicants must meet the following:

- Belong to the target group of this positive action scheme (Black, Asian and people with other ethnically diverse backgrounds)
- Be eligible for UK Home Fees (British Citizen or EU Settled Status)
- Apply for and fulfil minimum entry requirements for either the **MSc in Sport Performance Analysis at Middlesex University** (on-campus, Full-time, September 2024 start) or **MSc in Sport Performance Analysis Online Distance Education** (online, Full-time, September 2024 start)

HOW TO APPLY:

Applicants must:

- Apply for the MSc in Sport Performance Analysis: bit.ly/4bj7wrr or MSc in Sport Performance Analysis Online Distance Education: bit.ly/4c0AVNN.
- Prepare CV and Covering Letter ‘addressing why you should receive this scholarship and how it will help you to achieve your goals’
- Submit to N.Parmar@mdx.ac.uk by deadline (31 August 2024, 11:59pm BST). Shortlisted applicants will receive invitations to interview (virtually or in-person).

Queries regarding this scholarship can be directed to Dr Nimai Parmar, Associate Professor in Sport Performance Analysis at Middlesex University by email on N.Parmar@mdx.ac.uk