

## BA FASHION

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### Programme Specification

<b>1. Programme title</b>	BA (Hons) Fashion BA (Hons) Fashion with Foundation Year
<b>2. Awarding institution</b>	Middlesex University
<b>3a Teaching institution</b>	Middlesex University (Hendon and Dubai)
<b>3b Language of study</b>	English
<b>4a Valid intake dates</b>	September
<b>4b Mode of study</b>	FT/PT/TKSW
<b>4c Delivery method</b>	<input checked="" type="checkbox"/> On-campus/Blended <input type="checkbox"/> Distance Education
<b>5. Professional/ Statutory/ Regulatory body</b>	n/a
<b>6. Apprenticeship Standard</b>	n/a
<b>7. Final qualifications available</b>	BA (Hons) Fashion BA (Hons) Fashion with Foundation Year BA Fashion BA Fashion with Foundation Year CertHE Fashion DipHE Fashion
<b>8. Academic year effective from</b>	<b>2024/25</b>

### 9. Criteria for admission to the programme

At Middlesex, we are proud of how we recognise potential in future students like you and how we can support you to succeed in the future. We accept applications from students with a wide range of qualifications, including combinations of qualifications.

The requirements for our most common entry qualifications can be found below:

112 UCAS Points BTEC DMM

Access requirements – Overall pass: must include 45 credits at level 3, of which all 45 must be a Merit or higher.

Combinations – A combination of A-level, BTEC and other accepted qualifications that total 112 UCAS Points.

We will consider all applications on their individual merit; successful applicants should demonstrate suitability, dedication, and fitness for their chosen programme of study. All candidates are asked to submit evidence of previous production and creative practice, normally presented as a portfolio.

Where prior qualifications are not available applicants with appropriate experience will be assessed on the evidence of their commitment and the quality of their portfolio.

If you are unable to meet the entry requirements for this course, you may still be eligible for our Foundation Year programme. This is an extra year of study to prepare you for degree programmes.

You will be asked to upload a digital portfolio for this course, this should include 10-20 pieces of work that represent your art and design skills and experience, together with your evidence of research – this may be scans of your favourite sketchbook. We may invite applicants to an interview to find out more about you, to better understand your aspirations and interests, and to explore why you want to study with us. We have more tips and advice to help you prepare and do your best on the day.

Students are strongly recommended to attend an open day at our campus. This will offer you the opportunity to view the fashion studios, see our facilities and meet appropriate staff and students and have the chance to see the standard of work produced by our students.

## **10.Aims of the programme**

The programme aims to:

Equip graduates with industry-relevant skills and knowledge whilst fostering their agility to operate with integrity and a strong sense of personal identity within the global fashion community.

Teach students to think creatively and independently.

Teach students to work collaboratively.

Be responsive to the evolving needs of the fashion industries to work towards UN SDG 12 (Target 12. 5 '*By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse*').

Celebrate the differences between digital and traditional technologies and their relative merits and uses in context.

## **11. Programme outcomes**

### **A. Knowledge and understanding**

On completion of this programme the successful student will have knowledge and understanding of:

1. Their personal creative identity, preferences, and competences as a designer, with identified professional career objectives  
Sustainable, responsible design approaches in all areas of their practice.
2. Established, innovative and experimental research methods for designing
3. Systematic approaches to the technical realisation of three-dimensional garments and textiles in material and digital forms.
4. A holistic, comprehensive and collaborative approach to fashion and textiles design
5. Nuanced differentiation between traditional and digital methods, tools and systems for creating and making fashion and textiles and their relative merits and uses in context.
6. Fashion as a decentred, global phenomenon which co-exists in multiple histories, narratives and economies from multiple cultural perspectives
7. Key stakeholders in the contemporary fashion and textiles industries and their role in shaping social identities and cultural trends globally

### **Teaching/learning methods**

Students gain knowledge and understanding through:

The range of teaching and learning methods aims to provide opportunities for all students to engage in the learning and development process. Students gain knowledge and understanding through group sessions, seminars, workshops, webinars, individual research, critical essays and practical coursework assignments, demonstrations by tutors, visiting lecturers, peer group discussion, student led learning and guest lectures and technical staff. In addition, project briefs will support students to explore a variety of research methods relating to differing social and cultural perspectives and seeks to foster originality allowing the learner to form personal design methodologies

### **Assessment methods**

Students' knowledge and understanding is assessed by:

Portfolio reviews  
Design reviews  
Sample reviews

Fittings  
Tech packs  
Presentations verbal and digital  
Reflective journals and statements  
Peer review

## **B. Skills**

On completion of this programme the successful student will be able to:

1. Identify appropriate sources, tools and methods to carry out independent research in fashion and textiles with professional and creative integrity
2. Apply the methods and techniques of fashion and textiles research and development to initiate and carry out independent design projects
3. Critically evaluate sources, arguments, assumptions, and abstract concepts to make sound judgements and propose creative solutions
4. Exercise critical reflection and objective selectivity to edit their body of creative work and communicate final outcomes to a high professional standard of finish
5. Frame appropriate questions to identify a range of responsible, collaborative design solutions to make the fashion and textiles industries more sustainable and inclusive
6. Communicate information, ideas, problems and solutions to both specialist and non-specialist audiences.
7. Identify personal areas of strength and areas for development to undertake appropriate further training and professional development

## **Teaching/learning methods**

Students learn skills through

## **Assessment methods**

Students' skills are assessed by:

Portfolio reviews  
Fittings (Review of garments on model)  
Tech packs  
Presentations verbal and digital  
Reflective journals and statements

## **12. Programme structure (levels, modules, credits and progression requirements)**

### **12.1 Structure of Art, Design and Media Foundation Year**

#### **Foundation Year structure**

Term 1:

ADM0001: Creative London (Weeks 1-12)

ADM0002: Skills and the Creative Process (Weeks 1-12)

Term 2:

ADM0003: Exploring Creative Directions (Weeks 13-18)

ADM0004: Major Project and Portfolio (Weeks 19-24)

#### **Year 1 / Level 4**

Term 1:

FSH1901 Fashion research skills (30 credits) (Weeks 1-12)

FSH1903 Fashion & textile exploration (30 credits) (Weeks 1-12)

Term 2:

FSH1902 Form & Silhouette (30 credits) (Weeks 13-24)

Exit Award:

Cert HE Fashion

#### **Year 2 / Level 5**

Term 1:

FSH2902 Fashion technologies (30 credits) (Weeks 1-12)

FSH2904 Fashion cultures & Social responsibilities (30 credits) (Weeks 1-12)

Term 2:

FSH2901 Fashion internship (30 credits) (Weeks 13-20)

FSH2905 Industry & audience (30 credits) (Weeks 18-24)

Exit Award:

Dip HE Fashion

## **OPTIONAL YEAR**

FSH3901 Industry placement (120 credits)

### **Exit Award:**

Dip HE Fashion/Dip HE Fashion with Foundation Year plus Advanced Diploma in Professional Practice

## **Year 3 / Level 6**

Term 1:

FSH3904 Visual cultures research project (30 credits) (Weeks 1-12)

FSH3902 Research & development (30 credits) (Weeks 1-12)

Term 2:

FSH3903 Fashion portfolio (30 credits) (Weeks 13-24)

FSH3908 Collection (working title) (30 credits) (Weeks 13-24)

Exit Award:

BA Fashion

BA Fashion with foundation year

## **Part-Time Structure**

### **Year 1**

Term 1:

FSH1901 Fashion research skills (30 credits) (Weeks 1-12)

Term 2:

FSH1904 Fashion history & social identity (30 credits) (Weeks 13-24)

Exit Award:

Cert HE Fashion

### **Year 2**

Term 1:

FSH1903 Fashion and textile exploration (30 credits) (Weeks 1-12)

Term 2:

FSH1902 Form and Silhouette (30 credits) (Weeks 13-24)

### **Year 3**

Term 1:

FSH2904 Fashion cultures & Social responsibilities (30 credits) (Weeks 1-12)

Term 2:

FSH2901 Fashion internship (30 credits) (Weeks 13-20)

### **Year 4**

Term 1:

FSH2902 Fashion technologies (30 credits) (Weeks 1-12)

Term 2:

FSH2901 Industry & Audience (30 credits) (Weeks 18-24)

Exit Award:

Dip HE Fashion

### **OPTIONAL YEAR**

FSH3901 Industry placement (120 credits)

Exit Award:

Dip HE Fashion/Dip HE Fashion with Foundation Year plus Advanced Diploma in Professional Practice

### **Year 5**

Term 1:

FSH3902 Research & development (30 credits) (Weeks 1-12)

Term 2:

FSH3908 Collection (working title) (30 credits) (Weeks 13-24)

### **Year 6**

Term 1:

FSH3904 Visual cultures research project (30 credits) (Weeks 1-12)

Term 2:

FSH3903 Fashion portfolio (30 credits) (Weeks 13-24)

Exit Award:

BA Fashion  
BA Fashion with foundation year

## **12.2 Levels and modules**

### **Level 4**

#### **Compulsory**

Students must take all of the following:  
FSH1901 - Fashion Research Skills  
FSH1902 - Form & Silhouette  
FSH1903 – Fashion & Textile Exploration  
FSH1904 - Fashion History and Social Identity

#### **Optional**

N/A

**Progression requirements** (UG E2.2) Students must pass at least 90 credits to progress to Level 5.

*To achieve Honours, failed credit will need to be repeated.*

### **Level 5**

#### **Compulsory**

Students must take all of the following:  
FSH2901 - Fashion Internship  
FSH2902 - Fashion Technologies  
FSH2905 - Industry & Audience  
FSH2904 - Fashion Cultures & Social Responsibilities

#### **Optional**

N/A

#### **Progression requirements**

Students must pass at least 210 credits to progress to Level 6.



*To achieve Honours, failed credit will need to be repeated.*

## **Level 6**

### **Compulsory**

Students must take all of the following:

FSH3902 - Research & Development

FSH3903 - Fashion Portfolio

FSH3904 - Visual Cultures Research Project

FSH3908 - Collection

### **Optional**

Students may also choose the following module if they wish (for an additional 120 credits).

FSH3901 Industry Placement Year

FSH3901 is an optional module (marked as pass/ fail), for which students will receive an *additional* advanced diploma certificate.

### **Progression requirements**

N/A

## **12.3 Non-compensatable modules**

**Module level:** Level 6

**Module code:** FSH3908 - Collection

## **13. Information about assessment regulations**

This programme will run in line with general University Regulations

## **14. Placement opportunities, requirements and support (if applicable)**

Students have a compulsory 6-week industry placement in year 2 which is supported by sessions in the first semester in FSH2904, which has a range of C.V building and networking workshops and hubs alongside mock interviews. BA Fashion students then have a further opportunity to take an optional industry placement year between years 2 and 3.

MDX Works (Hendon) and CES (Careers and Employability Service - Dubai) are available to support students.

## **15. Future careers / progression**

Graduates from this programme will be well placed to enter the fashion and textiles industries in the UK and globally. Graduates will be employable in a range of different roles including:

- Freelance textiles designer (print, weave, knit)
- Freelance Fashion Designer
- Design room assistant
- Garment technician
- Production assistant
- Sustainability advisor
- Sustainable fabric developer
- Fashion/Textile designer in both high-street and designer labels
- Own label start-ups
- Graduates have gone on to study for Master's Degrees

## **16. Particular support for learning**

- Programme Induction workshops for all students within first induction week
- Availability of guidance from Graduate Academic Assistant's.
- Availability of guidance from Library staff including dedicated Fashion subject librarians
- LSS (Library support services).
- Guidance is available on academic writing and language, and study skills.
- Email access to academics and support services
- Comprehensive information in programme and module handbooks
- Facilities and equipment available to assist students with disabilities
- Access to careers information and an Employability service (MDXWorks / CES) staffed with careers advisers with extensive knowledge of career options in Fashion.
- My Learning/ Moodle provides additional information and resources to support students. Course materials, links to resources and interactive exercises are provided, including key-concept videos.
- Uni-Help the university's central service through which students can access a range of support for any concerns that may arise throughout their study.
- Counselling and mental Health Team – provide mental wellbeing support and a confidential individual counselling service to help students manage any challenges affecting them emotionally or psychologically that they might face during their study.

- Disability and Dyslexia Service – Supporting an inclusive teaching and learning environment which caters for all students.
- Student Welfare Advice Team – providing information and advice on visa and immigration concerns, for both international applicants and current international students.
- ACI Progression and Support Team – providing ongoing student support to ensure students' progress on their programme can be accessed on [ACIprogression@mdx.ac.uk](mailto:ACIprogression@mdx.ac.uk)
- Academic advising, both group and individual support sessions to support students with all aspects of their study and professional development.
- Monthly Fashion Directorate Networking Hubs – open to all ACI students.

**17. HECos code(s)** 100055 Fashion Design

**18. Relevant QAA subject benchmark(s)** Art and Design (2019)

**19. Reference points**

The Frameworks for Higher Education Qualifications of UK Degree Awarding Bodies  
<https://www.qaa.ac.uk/docs/qaa/quality-code/qualifications-frameworks.pdf>

Education for Sustainable Development  
<https://www.qaa.ac.uk/the-quality-code/education-for-sustainable-development>

Middlesex Curriculum Design Policy  
[https://www.mdx.ac.uk/data/assets/pdf\\_file/0038/676658/aps18-curriculum-design-policy\\_update\\_ltc\\_ca\\_15-11-2022.pdf](https://www.mdx.ac.uk/data/assets/pdf_file/0038/676658/aps18-curriculum-design-policy_update_ltc_ca_15-11-2022.pdf)

**20. Other information**

Please note programme specifications provide a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve if s/he takes full advantage of the learning opportunities that are provided. More detailed information about the programme can be found in the rest of your programme handbook and the university regulations.

**21. Curriculum map for BA Fashion**

This section shows the highest level at which programme outcomes are to be achieved by all graduates, and maps programme learning outcomes against the modules in which they are assessed.

**Programme learning outcomes**

**Knowledge and understanding**

- A1 Their personal creative identity, preferences, and competences as a designer, with identified professional career objectives in the inter-related fashion and textiles design industries
- A2 Collaborative, inclusive working practices for shaping a sustainable and responsible fashion system
- A3 Established, innovative and experimental research methods for designing and creating fashion garments and textiles artefacts
- A4 Systematic approaches to the technical realisation of three-dimensional garments and textiles in material and digital forms
- A5 A holistic, comprehensive and collaborative approach to fashion and textiles design gained through transdisciplinary working alongside students specialising in closely aligned design disciplines
- A6 Nuanced differentiation between traditional and digital methods, tools and systems for creating and making fashion and textiles and their relative merits and uses in context.
- A7 Fashion as a decentred, global phenomenon which co-exists in multiple histories, narratives and economies from multiple cultural perspectives
- A8 Key stakeholders in the contemporary fashion and textiles industries and their role in shaping social identities and cultural trends globally

**Skills**

- B1 Identify appropriate sources, tools and methods to carry out independent research in fashion and textiles with professional and creative integrity
- B2 Apply the methods and techniques of fashion and textiles research and development to initiate and carry out independent design projects
- B3 Critically evaluate sources, arguments, assumptions, and abstract concepts to make sound judgements and propose creative solutions
- B4 Exercise critical reflection and objective selectivity to edit their body of creative work and communicate final outcomes to a high professional standard of finish
- B5 Frame appropriate questions to identify a range of responsible, collaborative design solutions to make the fashion and textiles industries more sustainable and inclusive
- B6 Communicate information, ideas, problems and solutions to both specialist and non-specialist audiences.
- B7 Identify personal areas of strength and areas for development to undertake appropriate further training and professional development

Programme outcomes: A1 A2 A3 A4 A5 A6 A7 A8 B1 B2 B3 B4 B5 B6 B7

Highest level achieved by all graduates: 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6

Module title	Module code by level	A1	A2	A3	A4	A5	A6	A7	A8	B1	B2	B3	B4	B5	B6	B7

Fashion Research Skills	FSH1901			✓			✓	✓		✓						✓
Form and Silhouette	FSH1902			✓	✓		✓			✓	✓					✓
Fashion and Textile Exploration	FSH1903		✓			✓	✓				✓			✓		✓
Fashion History and Social Identity	FSH1904							✓	✓	✓		✓		✓		
Fashion Internship	FSH2901	✓	✓						✓					✓	✓	✓
Fashion Technologies	FSH2902			✓	✓		✓				✓			✓		✓
Industry & Audience	FSH2905	✓			✓	✓	✓			✓	✓		✓			✓
Fashion Cultures and Social Responsibility	FSH2904		✓						✓	✓	✓		✓			
Industry Placement Year (optional)	FSH3901	✓	✓						✓					✓		✓
Research and Development	FSH3902			✓	✓		✓	✓	✓	✓	✓			✓	✓	✓
Fashion Portfolio	FSH3903	✓		✓			✓			✓	✓		✓		✓	✓
Visual Cultures Research Project	FSH3904							✓	✓	✓		✓		✓		
Collection	FSH3908	✓	✓	✓	✓	✓	✓			✓	✓	✓	✓		✓	