

## **EVENTS AND CONFERENCES**

### **Events organised by the Cluster**

Social Enterprise, Social Innovation and Care, Durham University, Lindisfarne Centre, St. Aidan's College. Apr 2013

Social enterprise and the Environment (Joint event with BRASS, Cardiff University)

Welfare needs of BME communities 'Gathering evidence to inform community interventions' Middlesex University, Jul 2013

Workshop with Unltd for 20 people working on Social Entrepreneurship in later life – across 9 organisations, at Unltd, London Nov 2013

Local authorities and their involvement in social and community enterprise Middlesex University, May 2013

PhD workshop at Cumberland Lodge 4 - 5 October 2012 Cumberland Lodge, Windsor.

UK Social Enterprise PhD Students – Social Enterprise Capacity Building Cluster Summer School, Durham University, 27<sup>th</sup>-28<sup>th</sup> June 2011.

Entrepreneurial Philanthropy & Social Investment in the 21st century: implications for social entrepreneurship & social innovation" ESRC Festival Social Science joint event with University of Strathclyde (Centre for Giving and Philanthropy) November 2012

Open Data for Race Equality. Middlesex University and Runnymede Trust November 27 2012

Social enterprise trajectories in France and UK, Sorbonne, Paris, 26-27<sup>th</sup> April, 2013

Knowledge Transfer Promotion event organised by London South Bank University, October 2011 (Alex Murdock)

Social enterprise policy and research- joint event with ISBE, Coops UK and SEC, 27 June 2011

*Social entrepreneurship as a vehicle for innovation* Panel for EMES conference University of Liege July 1-4 2013,

*The Euro Crisis: Differential Impacts on Public Services and Civil Society Organisations in Affected Countries.* Panel convened at International Research Society for Public Management Conference IRSPM, Prague 9-12 April 2013

Convened major panel on Social Enterprise at 15th Annual Conference of the International Research Society for Public Management (IRSPM) 'Personalisation: crossing borders, driving change' (Alex Murdock)

5<sup>th</sup> International Social Innovation Research Conference Saïd Business School, University of Oxford, Sept 2013

4<sup>th</sup> International Social Innovation Research Conference, University of Birmingham, Sept 2012

3<sup>rd</sup> International Social Innovation Research Conference, London South Bank University, Sept 2011  
[www.lsbu.ac.uk/bus-cgcm/conferences/isirc/2011/](http://www.lsbu.ac.uk/bus-cgcm/conferences/isirc/2011/)

2<sup>nd</sup> International Social Innovation Research Conference, Saïd Business School, University of Oxford, Sept 2010.

International Social Innovation Research Conference, Saïd Business School, University of Oxford, Sept 2009.

Social, ethical and sustainable enterprise stream of the International Small Business and Entrepreneurship (ISBE) conference, November 2009 (chaired by Fergus Lyon)

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### ***Conference papers delivered by cluster members***

Bayetti, C and Fergus Lyon *Rethinking public services as learning organisations: the internal and external challenges facing a social enterprise* Social Enterprise, Social Innovation and Care, Durham University, Lindisfarne Centre, St. Aidan's College. 17-18th April, 2013,

Blundel, R., F. Lyon and L. J. Spence Analyzing the growth process in social enterprises: an historical perspective Conference paper presented at 3rd EMES International Research Conference on Social Enterprise Social innovation through social entrepreneurship in civil society, Roskilde University, Denmark. Jul 2011.

Calvo S 'Ethnic minorities and social enterprise', conference paper presented at 3rd International Research Conference on Social Economy of CIRIEC. Poster presented. Valladolid. Spain. Apr 2011.

Calvo S 'Are ethnic minority organisations involved within the 2012 Games? A case study of the East London Olympic Boroughs', conference paper presented at Games and the City: Impacts and Legacies Conference, Greenwich University, Jun 2011. <http://www.gre.ac.uk/bus/events/olympic>

Calvo, S. 3rd International Research Conference on Social Economy of CIRIEC. Poster presented. University of Valladolid, Spain. 6-8th April 2011.

Calvo, S 'Are ethnic minority organisations involved within the 2012 Games? A case study of the East London Olympic Boroughs', Games and the City: Impacts and Legacies Conference at University of Greenwich, UK. 2-3rd June 2011.

Calvo, S 'Challenges in researching ethnic minority social enterprises'. ISRIC Conference at Oxford Said Business School, Oxford, UK. Sept 2009.

Calvo, S 'Ethnic minority social enterprises in London'. Research Degree Conference' at Middlesex University, UK. Jun 2010.

Calvo, S 'Ethnic minority social enterprises: A case study of the East London OlympicBoroughs'. 6th ESPANET Summer School (organized by the University of Asturias and RECOWE), at University of Asturias, Oviedo. Jul 2010.

Calvo, S 'Ethnic minority social enterprises: A case study of the East London Olympic Boroughs'. 2nd EMES PhD International Social Enterprise Summer School at University of Roskilde, Denmark. Jul 2010.

Calvo, S 'Rhetoric and reality in MRSEs: exploring activity and policy in London'. 2nd EMES International Conference on Social Enterprise. University of Trento, Italy. Jul 2009.

Calvo, S 'Social enterprises: new forms of engagement or exclusion for migrants and ethnic minorities?' CRONEM 6th Annual Conference at University of Surrey, UK. Jun 2010.

Calvo, S Social enterprise and education Conference, University of Bath, Oct 2012.

Calvo, S Social Entrepreneurship in Kenya, Hand in Hand, Nairobi, Sept 2012.

Chew C., and Fergus Lyon 'Social enterprise and innovation in UK third sector organisations', conference paper presented at International Social Innovation Research Conference (ISIRC), London South Bank University, Sep 2011.

Doherty, Bob, Lyon Fergus, & Helen Haugh Social Enterprise Hybrids: Review and Research Suggestions (Key note speech) ISIRC, 2013.

Fernandez, H , and Lyon, F Scaling-up social enterprise: strategies taken from early years providers. Scottish Third Sector Conference, University of Edinburgh. 2013

Fernandez, H and Lyon, F Strategies for scaling up social enterprise: lessons from Early Years providers. Social Enterprise, Social Innovation and Care, Durham University, Lindisfarne Centre, St. Aidan's College. Apr 2013.

Humbert, A , Lyon, F & Stumbitz, B "Understanding the Diversity of Social Entrepreneurs", EMES International Conference in Trento, Italy, Jul 2009.

Irurita , M and Floyd, D Social Innovation. International Social Innovation Research Conference (ISIRC), London South Bank University, Sep 2011.

Irurita, M Innovation and development trusts. International Social Innovation Research Conference (ISIRC), London South Bank University, Sep 2011.

Jardine, Charles 'An exploration of dynamic capabilities in charity governance of stakeholder relationships' conference paper presented at International Social Innovation Research Conference (ISIRC), 2013.

Lyon, F., D'Angelo, A., Vickers, I. 'The transdisciplinary challenge: building relationships between academia and third sector organisations through the use of Knowledge Transfer Partnerships',

*ESRC Research Capacity Building Clusters National Summit Conference*, Aston University, Birmingham. Jun 2013.

Lyon, Fergus. 'Who wants to borrow? Exploring the demand for social investment loan finance' conference paper presented at International Social Innovation Research Conference (ISIRC), 2013.

Lyon, Fergus and Heather Little Scaling up social enterprise: alternative strategies for Early Years provision conference paper presented at the ISBE conference Sheffield, Nov 2011.

Lyon, Fergus Locating the demand for social investment: filling a niche, or a cure in search of a disease? Research Colloquium On Social Entrepreneurship, Oxford University, 2013.

Lyon, Fergus Trust in social accounts: Using social accounting for measuring and reporting social innovation' conference paper presented at International Social Innovation Research Conference (ISIRC), 2013.

Maple, P and Langrish, C *Southbank Mosaics: a successful social enterprise model of intervention or, 'Granny in the Hoody'* Social Enterprise, Social Innovation and Care, Durham University, Lindisfarne Centre, St. Aidan's College, Apr 2013.

Maple, P & Civera, C 'The magic or myth of corporate philanthropy?' conference paper presented at the International Social Marketing Conference, Milton Keynes/Open University: May 2012.

Maple, P. 'Looking at the real motivations for charitable giving', Sheffield: VSSN/NCVO research conference, Sept 2013.

Mazzei M and Cristina Orsatti 'Local community economies and participatory, conference paper presented at Centre for Research on Socio--Cultural Change (CRESC) Annual Conference, "Framing the City", University of Manchester, Sept 2011.

Mazzei M. 'Can social enterprise reconcile business and ethical aspirations? Conference paper presented at International Social Innovation Research Conference (ISIRC), London South Bank University, Sep 2011 () [www.lsbu.ac.uk/bus-cgcm/conferences/isirc/2011/](http://www.lsbu.ac.uk/bus-cgcm/conferences/isirc/2011/)

Mazzei, Micaela, Jan Metcalfe and Pete Swan) 'Doing' social enterprise on the front line: Case studies from Northern England'. presented at the International Social Innovation Research Conference (ISIRC), University of Birmingham, Sept, 2012.

McKenna, G 'Social enterprise and the homeless sector', conference paper presented at Housing Studies Association Annual Conference 'Housing in Hard Times', London Apr 2011.

McKenna, G 'The UK's next top model: The ambiguities and complexities of social enterprise models in the homeless sector', conference paper presented at International Social Innovation Research Conference (ISIRC), London South Bank University, Sep 2011.

McKenna, G 'The Ambiguities and Complexities of Social Enterprise Models in the Homelessness Sector', conference paper presented at: HACT/TSRC Housing and Community Empowerment one day conference, Jun 2011.

Metcalfe, J Caring encounters: constructing employable identities through social enterpris, Social Enterprise, Social Innovation and Care, Durham University, Lindisfarne Centre, St. Aidan's College, Apr 2013.

Murdock, A. Social Innovation and shared value in the food sector...same wine but new bottles? Paper to International Social Innovation research conference Oxford, Sept 2013.

Murdock, A. "Exploring success in austerity : The experience of civil society organisations Paper to EGPA Conference , Edinburgh. Sept 2013.

Murdock, A. The emergence of MOOC's: implications for Public Administration Teaching Paper to EGPA Conference , Edinburgh. Sept 2013.

Murdock, A. Doing well because of austerity: What areas are recession resistant for social entrepreneurs? Paper to Skoll Social Enterprise colloquium held at Oxford University, July 2013.

Murdock, A. Transferring the compact principle? Exploring the emergence of a code of practice between the private and third sector, Third Sector Research Centre Seminar, Southampton Univ, Feb 2013.

Murdock, A. "Social enterprise trajectories in France and UK. Novel social policy tool or a marketisation of social services?" Paper to conference :- RIUESS Penser et faire l'économie sociale et solidaire aujourd'hui. Valeurs, statuts, projets? Angers, France. Jun 2013.

Murdock, A. Charles Jardine, Michael Knight and Robin John *Developing knowledge transfer for the third sector: models and measurement* Ninth International Conference of the International Society for Third Sector Research (ISTR), Istanbul, Turkey, Jul 2010.

Murdock, A. *The evolution of Emmaus in the UK* Ninth International Conference of the International Society for Third Sector Research (ISTR) Istanbul, Turkey. Jul 2010.

Murdock, A and Sarah Carr Blurring Sector Boundaries, Hybrid Organisations and Public services: Current Issues and Common Ground, conference paper presented at 15th Annual Conference of the International Research Society for Public Management (IRSPM) 'Personalisation: crossing borders, driving change', Trinity College, Dublin, Apr 2011.

Murdock, A and Sarah Carr Personalisation and user involvement: a key role for social enterprise? Conference paper presented at 3rd EMES International Research Conference on Social Enterprise Social innovation through social entrepreneurship in civil society, Roskilde University, Denmark, Jul 2011.

Murdock, Alex and Brian Lamb Big Society: A choice between providing and campaigning, conference paper presented at NCVO/VSSN Researching the Voluntary Sector Conference, London, Sept 2011.

Murdock, Alex Fundraising and transparency in the Non Profit Sector, conference paper presented at New Forms of Organisation in Knowledge Based Societies Conference, University Abat Oliba , Barcelona, Sept 2011.

Murdock, A and Chrissie Oldfield Managing the fall out: the consequences of radical public sector workforce downsizing, conference paper presented at 15th Annual Conference of the International Research Society for Public Management (IRSPM) 'Personalisation: crossing borders, driving change', Trinity College, Dublin, Apr 2011.

Murdock, A and Gloria Oneil Social Enterprise Models and the Cook Inlet Tribal Council: An assessment of the applicability of Alter model of social enterprise, conference paper presented at

3rd EMES International Research Conference on Social Enterprise Social innovation through social entrepreneurship in civil society, Roskilde University, Denmark. Jul 2011.

Murdock, A and Sarah Carr Personalisation: Smaller government and potential tensions, conference paper presented at Public Administration Committee Conference, Birmingham Sept 2011.

Murdock, A Examining the circumstances of successful social enterprises in times of austerity and challenge, Social Enterprise, Social Innovation and Care, Durham University, Lindisfarne Centre, St. Aidan's College, Apr 2013.

Murdock, A and Yousuf Khan Exploring the role of Islamic Philanthropy in the setting of the UK, conference paper presented at NCVO/VSSN Researching the Voluntary Sector Conference, London, 7-8 September 2011 ()

Murdock, A, Glemain and Parra International social enterprise solidarity: A global evaluation of Emmaus, conference paper presented at International Social Innovation Research Conference (ISIRC), London South Bank University, Sep 2011.

Murdock, A, Gloria Oneil and Pita Benz Partnership and contracting by the third sector: A cross national comparison, conference paper presented at 15th Annual Conference of the International Research Society for Public Management (IRSPM) 'Personalisation: crossing borders, driving change' (), Trinity College, Dublin, Apr 2011.

Murdock, A. Gloria Oneil and Pita Benz Social enterprise and the delivery of public services: A laboratory for developing social enterprise in Alaska, conference paper presented at 15th Annual Conference of the International Research Society for Public Management (IRSPM) 'Personalisation: crossing borders, driving change', Trinity College, Dublin, Apr 2011.

O'Neill, Maggie & Faye Cosgrove *Social enterprise and re-offending: exploring the evidence*, Social Enterprise, Social Innovation and Care, Durham University, Lindisfarne Centre, St. Aidan's College, Apr 2013.

Peach R, Social Enterprise – Cash-flow, Collaboration and People: An Intermediate, Inter-disciplinary Study on Perceived 'Change' Issues in UK Social Enterprise Organisations, conference paper presented at the Ashridge International Research Conference 'The Sustainability Challenge: Organisational Change and Transformational Vision', Ashridge Business School, Hertfordshire, Jun 2011.

Sepulveda, Leandro, Stephen Syrett and Sara Calvo 'Social Enterprises and ethnic Minorities: Rhetoric and realities', conference paper presented at International Social Innovation Research Conference (ISIRC), London South Bank University, [www.lsbu.ac.uk/bus-cqcm/conferences/isirc/2011/](http://www.lsbu.ac.uk/bus-cqcm/conferences/isirc/2011/), Sep 2011.

Stumbitz, B "Social Entrepreneurship Shaped by the Life Course", 4<sup>th</sup> EMES International Conference on Social Enterprise in Liège, Belgium, Jul 2013.

Stumbitz, B "Older Social Entrepreneurs – Contribution, Potential and Support Needs", Middlesex PhD Research Conference, London, June 2010.

Stumbitz, B "Older Social Entrepreneurs – Preliminary Findings", 2<sup>nd</sup> EMES International PhD Summer School in Roskilde, Denmark, Jul 2010.

Stumbitz, B "Social Entrepreneurial Activity in Later Life: Motivations shaped by the Life Course", 4<sup>th</sup> International Social Innovation Research Conference, University of Birmingham, Sept 2012.

Stumbitz, B "The Benefits of Social Entrepreneurial Activity in Later Life", British Society of Gerontology 41<sup>st</sup> Annual Conference, Keele University, Jul 2012.

Stumbitz, B "The Role and Potential of Older Social Entrepreneurs in an Ageing Society", British Society of Gerontology 40<sup>th</sup> Annual Conference, Plymouth University, Jul 2011.

Stumbitz, B "The Role and Potential of Older Social Entrepreneurs in an Ageing Society", UK Social Enterprise Capacity Building Cluster Summer School, Durham University, Jun 2011.

Stumbitz, B. "The Role and Potential of Older Social Entrepreneurs in Building a 'Big Society'", 2<sup>nd</sup> International Social Innovation Research Conference, Saïd Business School, University of Oxford, Sept 2010.

Swan, P. 'Managing evaluation: a community arts organisation's perspective', conference paper presented at NEPG, Oct 2011.

Swan, P. A charged debate? balancing accessibility with the need to implement user fees, Social Enterprise, Social Innovation and Care, Durham University, Lindisfarne Centre, St. Aidan's College. Apr 2013.

Swan, P. Poster presented with the title 'Evaluating the benefits of 'arts for health' in the community: a provider's perspective.– NEPG (North East Postgraduate Conference) – Newcastle. Oct 2011.

Swan, P. 'The healthy living centre as a possible alternative to traditional day service provision'.–at the Asylum and Post Asylum spaces conference (Durham), April 2011.

Swan, P. 'Managing evaluation: A community arts organisation's perspective'.– Lancaster University Sociology Summer Party, July 2012.

Swan, P. 'Can third sector organisations maintain their ethos in an uncertain financial climate?' RGS-IGB Midterm conference, University of Birmingham, March 2013.

Swan, P. The challenges of measuring the efficacy of the creative process'.– Understanding Human Flourishing: A Postgraduate Medical Humanities Conference, Durham University. May 2013.

Swan, P. 'A charged debate? How social enterprises can raise money while maintaining accessibility'. Lancaster University Sociology Summer Party. Presented a paper entitled, July 2013.

Swan, P. Will present a paper entitled A charged debate? How social enterprises balance inclusivity with the desire to raise income through user fees, International social innovation research conference) Oxford. Sept 2013.

Syrett S, Lyon F, Sepulveda L, Vickers I. 'Social enterprise and alternative economic futures: from vanguard to guards van?' *Third Global Conference on Economic Geography*, Seoul, Korea, Jun-July 2011.

Syrett, S., Lyon, F. Sepulveda, L. and Vickers, I. 'From Vanguard to Guards Van? Social Enterprise and Alternative Economic Futures' *9th European Urban and Regional Studies Conference*, University of Sussex, Brighton. July 2013.

Vickers, I and F. Lyon Beyond green niches? Growth modes of environmentally motivated social enterprises conference paper presented at the ISBE conference Sheffield, Nov 2011.

Vickers, I and Fergus Lyon 'Beyond green niches? Growth strategies of environmentally motivated social enterprise in the English East Midlands', conference paper presented at International Social Innovation Research Conference (ISIRC), London South Bank University, Sep 2011.